



HOW OUR 3 MOST POPULAR MICROPHONES COMPARE TO THEIRS

MICROPHONE	LIST PRICE	FREQUENCY RESPONSE	SENSITIVITY	SWITCH ON/OFF	SCREEN WATER/DUST PROOF	HI-LO IMPEDANCE	CABLE LENGTH	OTHER INFORMATION	DEALER QUANTITY DISCOUNTS	
									6 - 11	12 +
SHURE 588 SA	\$ 65.00	80-13,000 HZ	59 DB	Yes	No	High Only	15'	Only one connector on cable	60%	60/10%
SHURE 580 SA	70.00	50-13,000 HZ	56.5 DB	Yes	No	High Only	15'	Non-detachable cable	60%	60/10%
SHURE 585 SA	75.00	50-13,000 HZ	56.5 DB	Yes	No	High Only	15'		60%	60/10%
AKG D 707	82.50	50-15,000 HZ	53 DB	Yes	No	High-Low Available	24'	Also has heavy polyurethane foam layer which prevents popping. Two connector cable with detachable stand mount.	60/10%	60/15%
SHURE 545	96.00	50-15,000 HZ	55 DB	No	No	High and Low Avail.	15'		60%	60/10%
SHURE 545 SD	102.00	50-15,000 HZ	55 DB	Yes	No	High/Low with internal change	15'		60%	60/10%
SHURE 565	108.00	40-15,000 HZ	54.5 DB	No	No	Same	15'		60%	60/10%
AKG D 190	109.00	40-15,000 HZ	53 DB	Yes	Yes	High-Low Available	24'	Two connector cable with detachable stand mount	60/10%	60/15%
SHURE 548	115.00	40-15,000 HZ	55 DB	No	No	High-Low with internal change	15'		60%	60/10%
SHURE 565 SD	113.00	40-16,000 HZ	56.5 DB	Yes	No	High/Low with internal change	15'		60%	60/10%
SHURE 548 SD	120.00	40-15,000 HZ	55 DB	Yes	No	Same	15'		60%	60/10%
AKG D 1000	125.00	40-16,000 HZ	53 DB	Yes	Yes	High-Low Available	24'	Two connector cable with detachable stand mount	60/10%	60/15%
SHURE 546	155.00	40-15,000 HZ	56 DB	Yes	No	High-Low with internal change	20'	Cable with only one connector non-detachable stand mount	60%	60/10%
SHURE 566	165.00	40-15,000 HZ	55 DB	Yes	No	Same	20'	Cable with only one connector non-detachable stand mount	60%	60/10%
SHURE 549	175.00	40-15,000 HZ	56 DB	Yes	No	Same	20'	Cable with only one connector non-detachable stand mount	60%	60/10%

IF FACTS AND FIGURES DON'T IMPRESS YOU . . . THEN AKG PERFORMANCE WILL!

AKG MICROPHONES AND ACCESSORIES

STOCK MODELS MODEL NO.	DESCRIPTION	LIST	ASSORTED QUANTITY* – WHOLESALE					
			1 – 5	MARKUP	6 – 11	MARKUP	12 +	MARKUP
D-707TS	AKG Microphone	\$ 82.50	\$ 33.00	60%	\$29.70	60 + 10%	\$28.05	60 + 15%
D-190TS	AKG Microphone	109.00	43.34	60%	39.01	60 + 10%	36.84	60 + 15%
D-1000TS	AKG Microphone	125.00	50.00	60%	45.00	60 + 10%	42.50	60 + 15%

ACCESSORIES

W-4	Windscreen (for D-200, D-1000)	10.00	4.00	60%				
W-8	Windscreen (for D-190, D-160)	25.00	10.00	60%				
SA-11	Stand Adapter (D-160, D-190, D-707)	6.50	2.66	60%				
SA-12	Stand Adapter (D-1000)	6.50	2.66	60%				
MK-7/TS8	24' Cable (Low to high imped.)	41.50	16.66	60%				
XLR3	Low imped. Cable	10.00	4.00	60%				
H24	Anti Shock Stnd. Susp. (D707, D-190)	26.50	10.66	60%				
K150	Headphones	TBA	TBA	TBA				
K100	Headphones	TBA	TBA	TBA				
975	Mike Stand	9.75	4.85	50%	4.65	52.4%	4.40	55.0%
1611	Mike Stand	12.90	6.45	50%	6.20	52.0%	5.90	54.3%
KB-701	Mike Stand	15.75	7.85	50%	7.65	51.4%	7.40	53.0%
KB-700	Mike Stand	19.50	9.75	50%	9.50	51.3%	9.20	53.0%
KB-706	6" Goose Neck	2.40	1.20	50%	1.10	54.2%	1.00	58.3%
KB-713	13" Goose Neck	3.60	1.80	50%	1.70	52.7%	1.60	55.5%
KB-719	19" Goose Neck	4.80	2.40	50%	2.30	52.0%	2.20	54.1%
1600	Boom Attachment	10.50	5.25	50%	5.15	51.0%	5.05	52.0%
3 N 1	Multi-Mike Holder	6.00	3.00	50%	2.90	51.7%	2.80	53.5%

SPECIAL ORDER MICROPHONES

D-707E	AKG Low Imped. Mike	66.50	26.66	60%	24.00	60 + 10%	22.70	60 + 15%
D-190E	AKG Low Imped. Mike	83.50	33.34	60%	30.01	60 + 10%	28.34	60 + 15%
D-1000E	AKG Low Imped. Mike	100.00	40.00	60%	36.00	60 + 10%	34.00	60 + 15%
D-200TS	AKG Mike	142.00	56.66	60%	51.00	60 + 10%	48.15	60 + 15%
D-200E	AKG Low Imped. Mike	116.50	46.66	60%	42.00	60 + 10%	39.65	60 + 15%
D-109	AKG Lavalier Mike—Low Imped.	81.50	32.67	60%	29.40	60 + 10%	27.76	60 + 15%
D-160E	AKG Low Imped. Mike	100.00	40.00	60%	36.00	60 + 10%	34.00	60 + 15%

**This applies only to microphones.*

Shure specifications based on manufacturers' published literature.